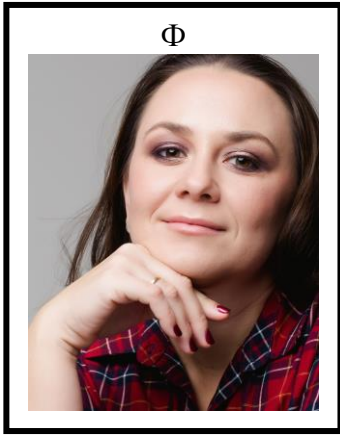


University	Saint Petersburg Electrotechnical University "LETI"
Level of English language proficiency	Upper intermediate (B2)
PhD direction	Engineering and Technology Business and Management Economics and Econometrics
Research projects of a potential supervisor	<ol style="list-style-type: none"> 1. Erasmus+ Program Project "Development of competencies in the field of sustainable waste management in higher education institutions of Russia and Kazakhstan/EduEnvi", 2017-2021. Executor. 2. Program "Business Acceleration" in the direction of "Youth Entrepreneurship" Contract: No. 04/2022 - CPP (C) dated 29.11.2022 for the provision of services for the implementation of the program "Business Acceleration" in the direction of "Youth Entrepreneurship". 2022-2023. Contractor. 3. Grant competition for teachers of Master's degree program 2023 "Business models of high-tech projects", 2023-2024. Supervisor. 4. "Development of a methodology for evaluating the effectiveness of innovative entrepreneurial projects in higher education organizations", 2023-2024. Supervisor.
List of possible researches	Business modeling of high-tech projects. Technological entrepreneurship. Innovation and management. Risks of entrepreneurial projects.
 <p>Research supervisor: Olga E. Medvedeva Candidate of science. The Department of Economics of Technological Entrepreneurships (Saint Petersburg Electrotechnical University "LETI")</p>	Special requirements of the supervisor to the student: - Desire and motivation
	Supervisor's specific requirements: Management of innovative projects. Creation of high-tech products (projects). Innovative business modeling. Commercialization of university technologies. Theoretical and methodological foundations for analyzing the problems of innovative development. Theory, methodology and methods of evaluating the effectiveness of innovative projects and programs. Management of innovations and innovation projects at the level of companies, enterprises and organizations. Innovation risks.
	Supervisor's main publications: <ul style="list-style-type: none"> • Pirogova O., Plotnikov V., Pavlova S., Medvedeva O.E. Forecasting The Real Estate Market Based On The Study Of Digital Platforms//Lecture Notes in Networks and Systems, 2023, Vol. 706, pp. 430-439 • Dronova O., Parinov D., Soloviev B., Kasumova D., Kochetkov E., Medvedeva O., Sergeeva I. Unmanned aerial vehicles as element of road traffic safety monitoring//Transportation Research Procedia, 2022, Vol. 63, pp. 2308-2314 • Berdnikova L., Mikhaleuk N., Medvedeva O.E., Khmara D., Syardova O. Smart University Innovation Efficiency Improvement Model//Smart Innovation, Systems and Technologies, 2021, Vol. 240, pp. 383-393

	<ul style="list-style-type: none">• Neprokina I.V., Medvedeva O.E., Perevezentseva E.D. Intergenerational Education Development Trends//Lecture Notes in Networks and Systems, 2020, Vol. 73, pp. 849-855• Sergeeva I.G., Medvedeva O.E., Vasilenok V.L. Smart Technologies in Housing and Communal Services//Advances in Economics, Business and Management Research, 2020, Vol. 137, pp. 120-132• Kurilov K., Medvedeva O.E., Kurilova A. Formation of A System of Indicators for Monitoring the Sustainable Development of a Mono Town (Company Town)//Proceedings of the 35th International Business Information Management Association Conference, IBIMA 2020: Education Excellence and Innovation Management: A 2025 Vision to Sustain Economic Development during Global Challenges, 2020, pp. 3188-3195
--	---

